

# ***Journey Towards an Evaluation-Based Reporting System***



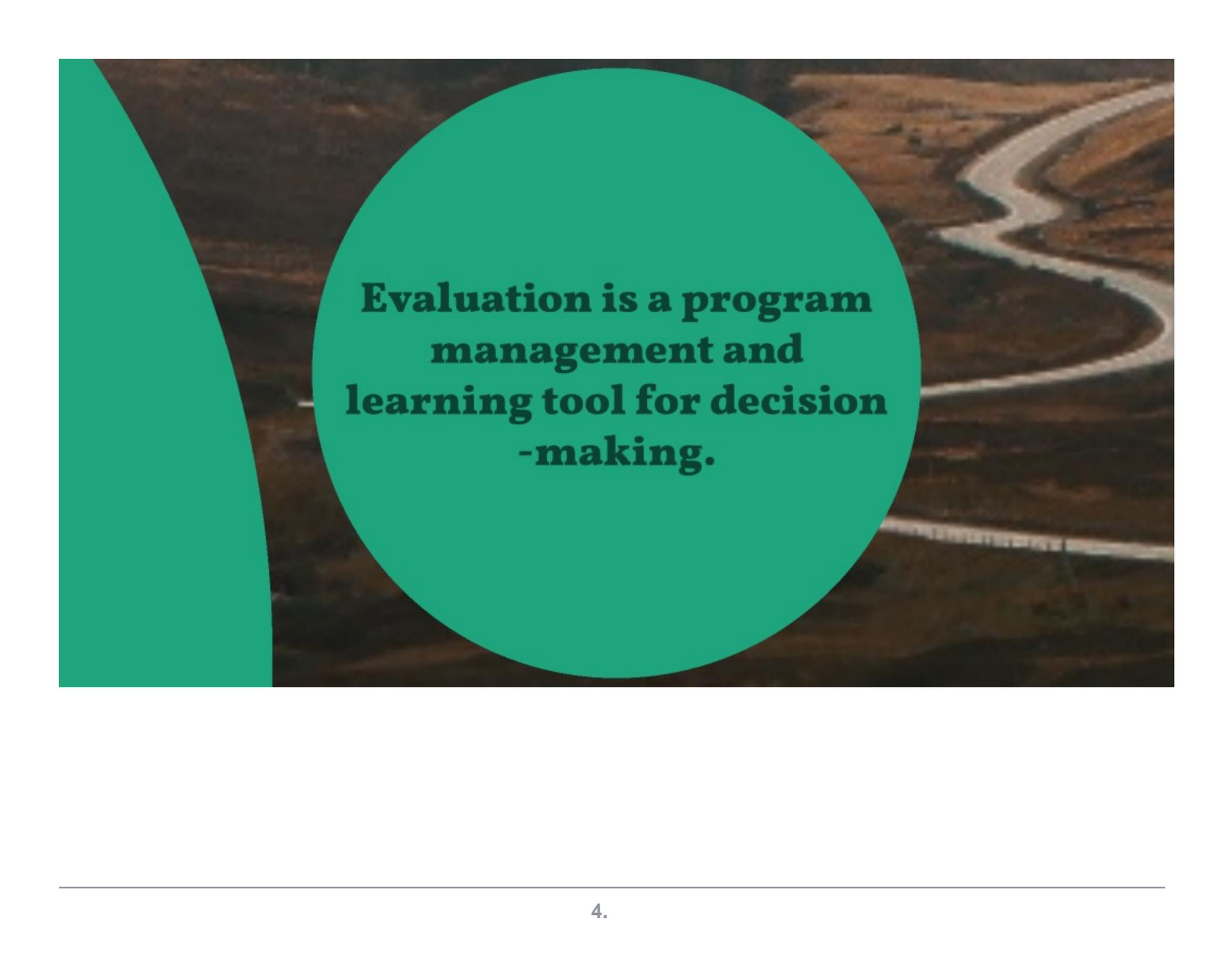


# What is evaluation?

**Evaluation  
is...**

**So  
what?**



An aerial photograph of a winding river in a dry, brown landscape. A large teal circle is overlaid on the center of the image, containing text. A teal shape is also visible on the left side of the image.

**Evaluation is a program  
management and  
learning tool for decision  
-making.**

## Office of Educational Innovation and Evaluation

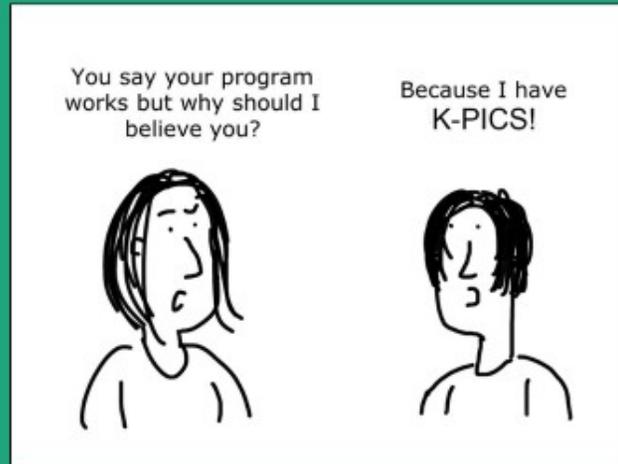


Est.  
2000



350+  
Projects

# K-State Research & Extension Program Impacts Collection System (K-PICS)

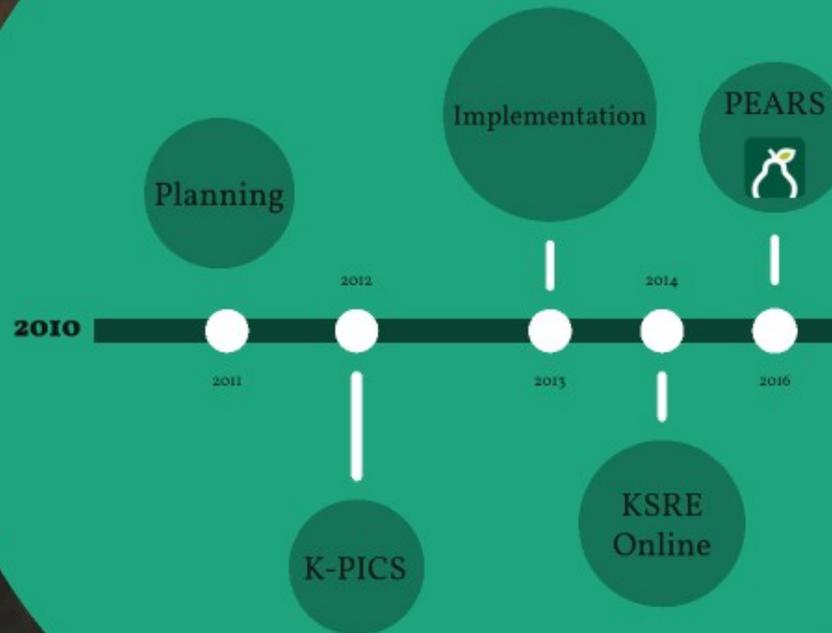


**Timeline**

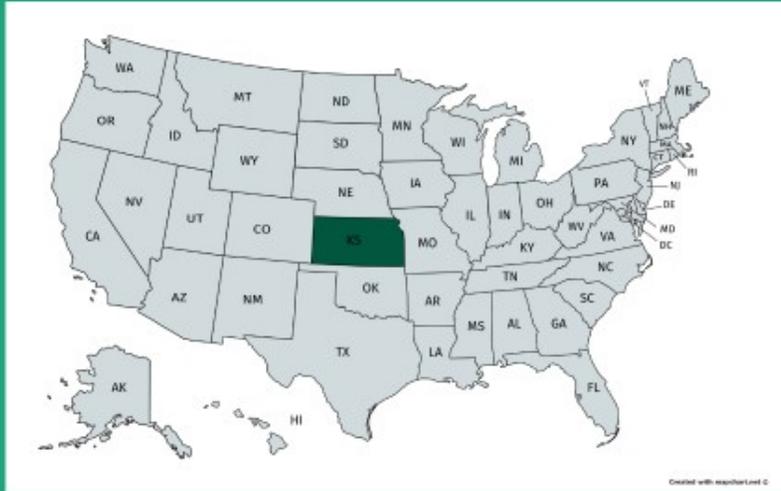
**Map**

**Screen  
Shots**

# Timeline



## States Using the System



**K-STATE** Research and Extension

**K-PICS** KSRE - Program Impact Collector System

Home | Impact Data | Reports & Analysis | Support | Logout

### Welcome to K-PICS!

This system aids KSRE professionals in the entry, management and analysis of program evaluation data. Use the buttons below to enter new program evaluation data. The system navigation buttons above allow you to manage and enter new **Impact Data** and explore entered data using a variety of **Reports & Analysis** options. Features to **Support** you within the system include video tutorials and an inquiry form that directs your questions directly to the appropriate technical support person who can assist you further.

- Select & Modify a New Evaluation Instrument
- Enter New Program Data
- Share a New Success Story

**Recent Activity**

- Created a new evaluation instrument titled "Example of a Modified Template" on 10/16/2012

**K-STATE** Research and Extension

**K-PICS** KSRE - Program Impact Collector System

Home | Impact Data | Reports & Analysis | Support | Logout

**Manage Evaluation Instruments**

Create, view, edit, and print evaluation instruments for programs or program series you are evaluating. The evaluation instruments are based on PRT evaluation instrument templates that align to the 2012-2013 PRT Action Plans.



**Manage Program Data**

Enter, view, and edit data for delivered programs or program series (a set of program sessions where the audience is the same), including instrument response data. Instrument response data is not required; however, an evaluation instrument must have been created to enter response data.



**Manage Success Stories**

Share new success stories, view or edit previously entered success stories. Attach documents and images to the story and tag your success story with pre-defined keywords that will allow you to sort entered stories.

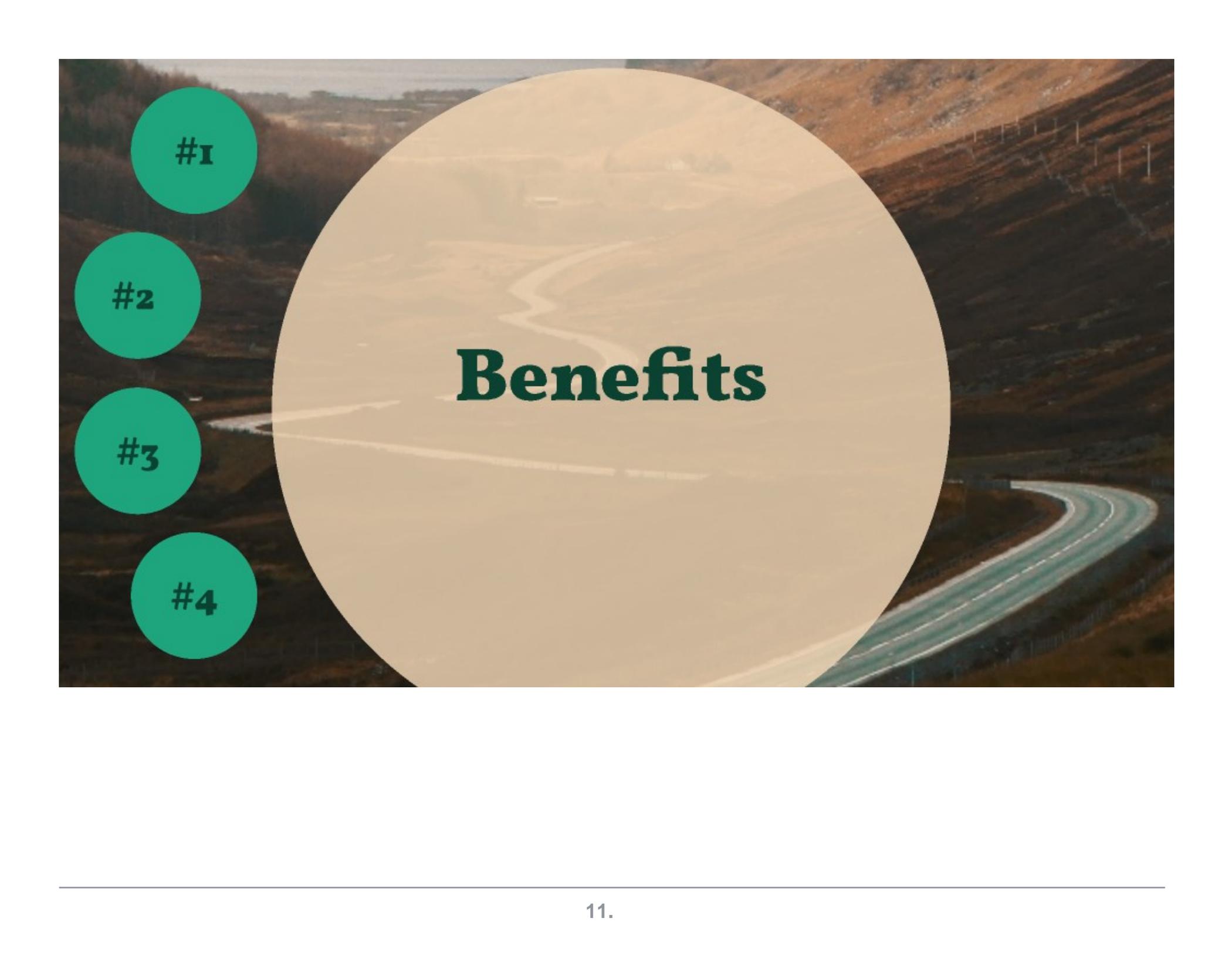


**Recent Activity**

- Created a new evaluation instrument titled "Example of a Modified Template" on 10/16/2012
- Entered a new program titled "test" on 10/13/2012
- Created a new evaluation instrument titled "test" on 10/13/2012
- Edited the program titled "Example Program" on 10/13/2012
- Entered a new program titled "Example Program" on 10/9/2012

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#1

#2

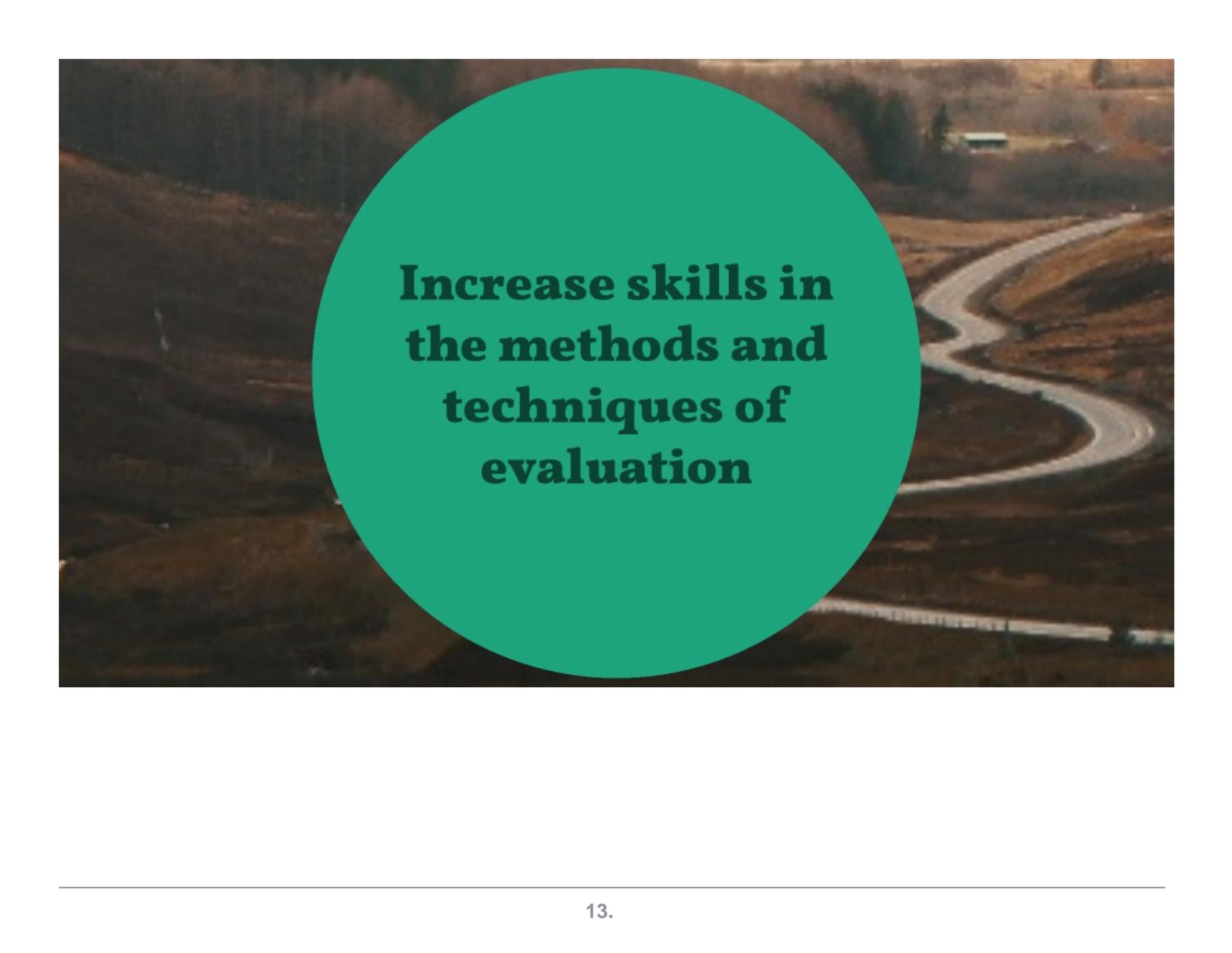
#3

#4

# Benefits

A landscape photograph showing a winding road through rolling hills. The hills are covered in trees with autumn foliage in shades of brown, orange, and yellow. A large teal circle is overlaid on the center of the image, containing the text 'Establish a culture of evaluation and data driven decision making' in a bold, black, serif font.

**Establish a culture of  
evaluation and data  
driven decision  
making**

An aerial photograph of a winding road through a hilly, brownish landscape. A large teal circle is overlaid on the center of the image, containing the text 'Increase skills in the methods and techniques of evaluation' in a bold, black, serif font.

**Increase skills in  
the methods and  
techniques of  
evaluation**

An aerial photograph of a winding road through a hilly, brownish landscape. A large teal circle is overlaid on the center of the image, containing text.

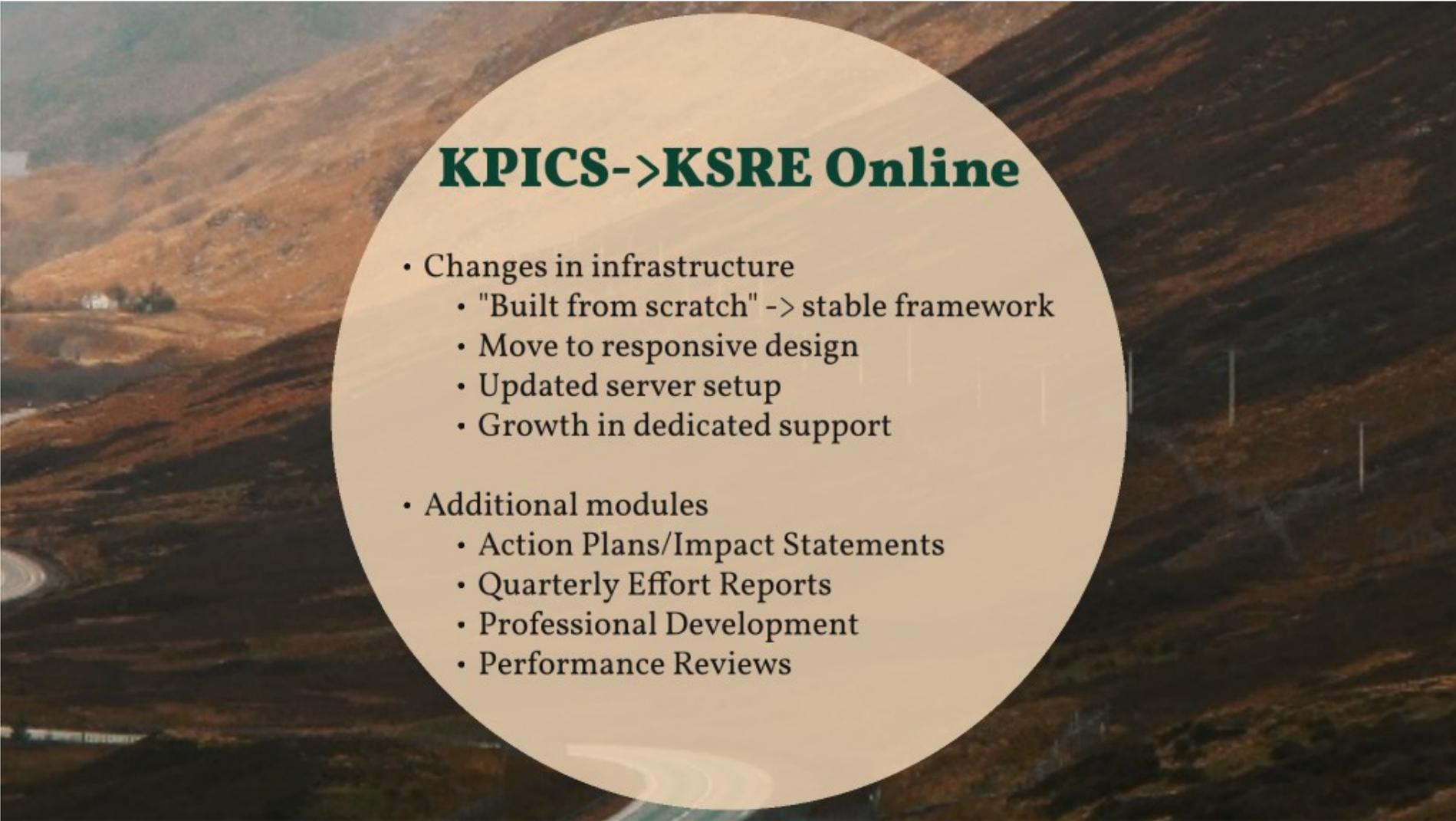
**Increased communication  
with stakeholders  
regarding results and  
value of programming**



**Increased ability to  
fulfill grant  
requirements**

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## **KPICS->KSRE Online**

- Changes in infrastructure
  - "Built from scratch" -> stable framework
  - Move to responsive design
  - Updated server setup
  - Growth in dedicated support
- Additional modules
  - Action Plans/Impact Statements
  - Quarterly Effort Reports
  - Professional Development
  - Performance Reviews

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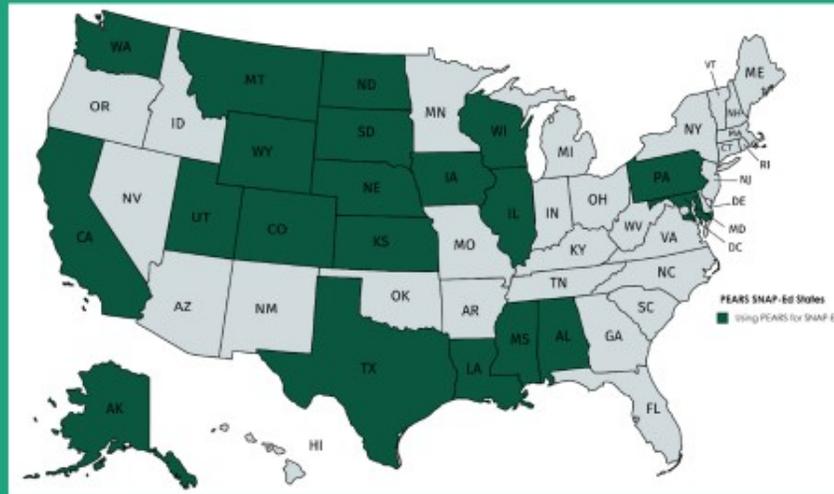


PEARS

The logo features the word "PEARS" in a white, rounded, sans-serif font. The letter "A" is replaced by a stylized white pear character with a green stem and a single green leaf. The logo is centered on a dark green rectangular background, which is flanked by light brown vertical bars on both sides. The entire composition is set against a white background with black horizontal bars at the top and bottom.

## **Features**

- Guided Evaluation
- Automated Reports
- Measure Impact
- Community & Support
- Management Tools for Extension Programs



The image displays two overlapping screenshots of the PEARS (Program Evaluation and Reporting System) website. The top screenshot is the login page, and the bottom screenshot is the main dashboard.

**PEARS Login Page:**

- Welcome to PEARS:** A banner with a fruit image and a "Please sign in" form containing fields for "Email Address" and "Password", and a "Sign in" button.
- Navigation Menu:** Four circular icons representing different sections:
  - Guided Evaluation:** Includes links to program validity, evidence, and impact data; program status; and program development and implementation (PDI) change orders.
  - Automated Reports:** Includes reports on PEARS data, impact data, and program status.
  - Admin Controls:** Includes user management, program management, and data management.
  - Support:** Includes help topics, user guides, and contact information.

**PEARS Dashboard:**

- Header:** PEARS logo and navigation tabs (Home, Reports, Programs).
- Key Metrics:**
  - 231 Programs Enrolled:** Represented by a green upward arrow icon.
  - 997 Survey Instrument Responses:** Represented by a green upward arrow icon.
  - 66%:** Represented by a blue circular progress chart.
  - 5,412 Participants Reached via Direct Education:** Represented by a green upward arrow icon.
  - 100%:** Represented by a blue circular progress chart.
- Recent Activity:** A list of recent program events and updates.
- Success Stories:** A section titled "Family completely changed their lives and is eating health..." with a sub-heading "Kawachi's Family Story".

# ***Journey Towards an Evaluation-Based Reporting System***



**Successes**

**Challenges**

**Lessons  
Learned**

**Questions**

**What went well?  
What barriers did we encounter?  
What will we do moving forward?**





- **Collaborative approach**
- **Support and training**
- **ExPEARtise**



- **Building trust**
- **University setting**
- **Gaining Buy-In**
- **Scaling**

## What have we learned?





## Our journey has taught us that:

Regular support and communication from administration is key.

Detractors can become champions with care and patience.





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**For more information, contact:**

Office of Educational Innovation & Evaluation  
2323 Anderson Avenue, Suite 220  
Manhattan, KS 66502  
(785) 532-5930  
[pears.oeie.org](http://pears.oeie.org)

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