



Schedule

June 20 - 23, 2022

NETC 2022 Schedule

Sunday - June 19, 2022

TIME	EVENT	LOCATION
4:00 pm – 7:00 pm	Registration	Doubletree Lobby

Monday, June 20, 2022

TIME	EVENT	ROOM
10:00 AM – 4:00 PM	Registration	Ballroom Corridor
1:00 PM – 1:45 PM	Welcome to NETC 2022	William Grant Still Grand Ballroom
1:00 PM – 4:00 PM	Sponsor Exhibits	William Grant Still Grand Ballroom
1:45 PM – 2:00 PM	Break	
2:00 PM – 2:45 PM	<p>Client Support (Presentation):</p> <p>From far-flung to unified: Building a cohesive cloud for Extension</p> <p>Presenters: Dewayne Hyatt, Joe Gasper University of Florida - IFAS</p>	Davis
2:00 PM – 2:45 PM	<p>Teaching & Learning (Presentation):</p> <p>Working with Difficult Subject Matter Experts</p> <p>Presenters: Rita Watson, Amy Cole</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	Hamilton

2:00 PM – 2:45 PM	<p>Web & Social Media (Presentation):</p> <p>Digital Marketing Using Online Directories</p> <p>Presenter: Lauren Colby Nickels</p> <p>Mississippi State University Extension</p>	Porter
2:45 PM – 3:00 PM	Break/Snacks	Ballroom Corridor
3:00 PM – 3:45 PM	<p>Accessibility (Roundtable):</p> <p>Roundtable Discussion: Digital Accessibility</p> <p>Host: Robin Ertz</p> <p>Iowa State University Extension and Outreach</p>	William Grant Still Grand Ballroom
7:00 PM – 9:00 PM	Welcome and Networking Reception	William Grant Still Grand Ballroom

Tuesday, June 21, 2022

TIME	EVENT	ROOM
7:30 AM – 8:30 AM	Breakfast	William Grant Still Grand Ballroom
8:30 AM – 8:45 AM	Announcements	William Grant Still Grand Ballroom
8:45 AM – 5:00 PM	Sponsor Exhibits	William Grant Still Grand Ballroom
8:45 AM – 9:00 AM	Break	
9:00 AM – 9:45 AM	<p>Innovation (Roundtable):</p> <p>Gadgets and Gizmos</p> <p>Host: Rusty Presley</p> <p>Auburn University</p>	William Grant Still Grand Ballroom
9:45 AM – 10:00 AM	Break/Snacks	Ballroom Corridor
10:00 AM – 10:45 AM	<p>Applying Technology (Roundtable):</p> <p>Knights of the Roundtable: Hardware & Software</p> <p>Host: Karen DiCicco</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	Davis
10:00 AM – 10:45 AM	<p>Innovation (Presentation):</p> <p>Remote and Hybrid Work in Extension Settings</p> <p>Presenter: Jerold Thomas</p> <p>Ohio State University Extension</p>	Hamilton

<p>10:00 AM – 10:45 AM</p>	<p>Teaching & Learning (Roundtable):</p> <p>Extension Online Courses for the Public Audience (Session 1 of 2)</p> <p>Presenters: Gretchen Skinner, Ashley Henderson</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	<p>Porter</p>
<p>10:45 AM - 11:00 AM</p>	<p>Break</p>	
<p>11:00 AM – 11:45 AM</p>	<p>Applying Technology (Workshop):</p> <p>As If You Were There – Providing Equity via Technology for SNAP Recipients</p> <p>Presenters: Kevin Cubbage, Stephanie Diehl</p> <p>Virginia Cooperative Extension - Virginia Tech</p>	<p>Davis</p>
<p>11:00 AM – 11:45 AM</p>	<p>Web & Social Media (Presentation):</p> <p>An Overview of Extension Applications Developed at UF/IFAS IT</p> <p>Presenters: Jiannong Xin</p> <p>University of Florida</p>	<p>Hamilton</p>

11:00 AM – 11:45 AM	<p>Teaching & Learning (Roundtable):</p> <p>Extension Online Courses for the Public Audience</p> <p>Presenters: Gretchen Skinner, Ashley Henderson</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	Porter
11:45 AM – 12 PM	Break	
12:00 PM – 1:45 PM	Keynote Speaker Luncheon	William Grant Still Grand Ballroom
1:45 PM – 2:00 PM	Break	
2:00 PM – 2:45 PM	<p>Client Support (Presentation):</p> <p>Computer Hygiene: A reboot a day keeps the hackers away!</p> <p>Presenters: Matthew Fultz, Ryan Marker, Travis Waltz</p> <p>Penn State University, College of Ag Sciences</p>	Davis
2:00 PM – 2:45 PM	<p>Innovation (Roundtable):</p> <p>Future of Higher Education</p> <p>Presenters: Mike Gibson, Wendy Perque, Lance Ford</p> <p>Zoom</p>	Hamilton

2:00 PM – 2:45 PM	<p>Teaching & Learning (Presentation):</p> <p>Instructional Design 101: Meet ADDIE</p> <p>Presenters: Robin Ertz</p> <p>Iowa State University Extension and Outreach</p>	Porter
2:45 PM – 3:00 PM	Break/Snacks	Ballroom Corridor
3:00 PM – 3:45 PM	<p>Accessibility (Presentation):</p> <p>Making Illinois Extension more Digitally Accessible</p> <p>Presenter: Dan Horn</p> <p>Illinois Extension</p>	Davis
3:00 PM – 3:45 PM	<p>IT Management (Presentation):</p> <p>You don't need to be a "genius" to be fulfilled at work. Or do you?</p> <p>Presenter: Edward Zuech</p> <p>Penn State University, College of Ag Sciences</p>	Hamilton
3:00 PM – 3:45 PM	<p>Teaching & Learning (Workshop):</p> <p>Instructional Design 102: Writing Clear Learning Objectives</p> <p>Presenters: Robin Ertz</p> <p>Iowa State University Extension and Outreach</p>	Porter

3:45 PM – 4:00 PM	Break	
4:00 PM – 4:45 PM	<p>Poster Fair:</p> <p>Applying Technology (Poster)</p> <p>Hitchhikers Guide to a Zoom Room Makeover</p> <p>Presenter: Samantha Barker</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p> <p>Applying Technology (Poster)</p> <p>Precision Weed Management Based on UAS Image Streams, Machine Learning Classification, and PWM Sprayers</p> <p>Presenter: Jason Davis</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p> <p>Applying Technology (Poster)</p> <p>Utilization of ozone gas as a non-chemical alternative to suppress grain insects</p> <p>Presenter: Sammy Sadaka</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	William Grant Still Grand Ballroom

	<p>Teaching and Learning (Poster)</p> <p>Crossing Programs and County Lines: How Our Virtual Seminar Series Highlighted Multiple Programs and Expanded Our Audiences</p> <p>Presenter: Krista Quinn</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p> <p>Innovation (Poster)</p> <p>Wildlife Feeders Using Image Recognition: Are We There Yet?</p> <p>Presenters: Rachel Lipsey, Becky McPeake</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p> <p>Applying Technology (Poster)</p> <p>Using sUAS and Multispectral Sensors to Quantify Feral Hog Damage in Forages</p> <p>Presenter: Michael Paskewitz</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	<p>William Grant Still Grand Ballroom</p>
<p>4:00 PM – 4:45 PM</p>		

<p>4:00 PM – 4:45 PM</p>	<p>Applying Technology (Poster)</p> <p>The Role of Extension Engineers in Postharvest Grain Management</p> <p>Presenter: Sammy Sadaka</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p> <p>Innovation (Poster)</p> <p>EVENTS - Extension Program Management Software for University of Florida/IFAS Extension</p> <p>Presenter: Pete Vergot</p> <p>University of Florida IFAS Extension</p> <p>Innovation (Poster)</p> <p>A case study of active feral hog control efforts informed by real-time thermal UAV video streams.</p> <p>Presenter: Megan Billson</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	<p>William Grant Still Grand Ballroom</p>
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Wednesday, June 22, 2022

TIME	EVENT	ROOM
7:30 AM – 8:30 AM	Breakfast	William Grant Still Grand Ballroom
8:30 AM – 8:45 AM	Announcements	William Grant Still Grand Ballroom
8:45 AM – 4:00 PM	Sponsor Exhibits	William Grant Still Grand Ballroom
8:45 AM – 9:00 AM	Break	
9:00 AM – 9:45 AM	<p>Applying Technology (Presentation):</p> <p>Steeped in Tradition and Using Technology to Harness New Power</p> <p>Presenters: Dr. Laura Hendrix, Nancy Hightower</p> <p>University of Arkansas System Division of Agriculture Cooperative Extension Service</p>	Davis
9:00 AM – 9:45 AM	<p>IT Management (Presentation):</p> <p>Servant Leadership - Are you kidding me? I'm the boss!</p> <p>Presenters: Edward Zuech, Greg Johl</p> <p>Penn State University, College of Ag Sciences</p>	Hamilton

9:00 AM – 9:45 AM	<p>Teaching & Learning (Presentation):</p> <p>An Interactive Approach to eLearning Development in Extension Programming</p> <p>Presenters: Steven James</p> <p>University of Tennessee Extension, Office of Extension Evaluation and Staff Development</p>	Porter
9:45 AM – 10:00 AM	Break/Snacks	Ballroom Corridor
10:00 AM – 10:45 AM	<p>IT Management (Roundtable):</p> <p>Director Roundtable</p> <p>Moderator: Diana Morian</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p> <p>Panel:</p> <p>Edward Zuech, Penn State University Greg Johll, University of Wisconsin James Hazzard, University of Illinois Michael Lee, University of Maryland Karen Watts DiCicco, University of Arkansas Michael Mauton, ISU Extension IT Jiannog Xin, University of Florida Ron Davis, West Virginia Pete Vergot, University of Florida Matt Rahr, University of Arizona</p>	William Grant Still Grand Ballroom
10:45 AM – 11:00 AM	Break	

11:00 AM – 11:45 AM	<p>Accessibility (Workshop):</p> <p>MS Word Accessibility, more than meets the eye... (Literally)</p> <p>Presenter: Robin Ertz</p> <p>Iowa State University Extension and Outreach</p>	Davis
11:00 AM – 11:45 AM	<p>Teaching & Learning (Presentation):</p> <p>Rich Media Engagement</p> <p>Presenters: Lance Ford</p> <p>Zoom</p>	Hamilton
11:00 AM – 11:45 AM	<p>IT Management (Presentation):</p> <p>Systems Planning and Design</p> <p>Presenter: Greg Johll</p> <p>University of Wisconsin Division of Extension</p>	Porter
11:45 PM – 12:00 PM	Break	
12:00 PM – 1:45 PM	Lunch & Featured Speaker	William Grant Still Grand Ballroom
1:45 PM – 2:00 PM	Break	
2:00 PM – 2:45 PM	<p>Innovation (Presentation):</p> <p>Event Management Solutions - University of Florida/IFAS Extension</p> <p>Presenters: Pete Vergot, John Wells</p> <p>University of Florida IFAS Extension</p>	Davis

2:00 PM – 2:45 PM	<p>Teaching & Learning (Presentation):</p> <p>Soft Skills for Project Management</p> <p>Presenters: Rita Watson</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	Hamilton
2:00 PM – 2:45 PM	<p>Web & Social Media (Presentation):</p> <p>County Website Transition</p> <p>Presenters: Kristi Elmore, Brian Webster</p> <p>Iowa State University Extension and Outreach</p>	Porter
2:45 PM – 3:00 PM	Break/Snacks	Ballroom Corridor
3:00 PM – 3:45 PM	<p>IT Management (Roundtable):</p> <p>Attracting and Retaining IT Staff in the New Normal</p> <p>Presenters: Greg Johl, Edward Zuech</p> <p>University of Wisconsin Division of Extension Penn State College of Agricultural Sciences</p>	Davis

3:00 PM – 3:45 PM	<p>Teaching & Learning (Presentation):</p> <p>Beyond Bouncing-Ball Tech Training</p> <p>Presenters: Christine Rybak</p> <p>University of Wisconsin Division of Extension</p>	Hamilton
3:00 PM – 3:45 PM	<p>Web & Social Media (Presentation):</p> <p>Utilizing existing data through integrations</p> <p>Presenters: Kristi Elmore, Brian Webster</p> <p>Iowa State University Extension and Outreach</p>	Porter
6:30 PM – 8:30 PM	Rock the Tech Awards Dinner	StickyZ Restaurant

Thursday June 23, 2022

TIME	EVENT	ROOM
7:30 AM – 8:30 AM	Breakfast	William Grant Still Grand Ballroom
8:30 AM – 8:45 AM	Announcements	William Grant Still Grand Ballroom
8:45 AM – 9:00 AM	Break	
9:00 AM – 9:45 AM	<p>Applying Technology (Workshop):</p> <p>Cannonballing into Zoom Events</p> <p>Presenters: Karen DiCicco, Mary Poling, Samantha Barker</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	Davis
9:00 AM – 9:45 AM	<p>Innovation (Workshop):</p> <p>Digital Check-in System for Clientele</p> <p>Presenters: John Wells, Pete Vergot</p> <p>University of Florida IFAS Extension</p>	Hamilton
9:00 AM – 9:45 AM	<p>Web & Social Media (Presentation):</p> <p>How to Write for Extension Audiences</p> <p>Presenter: Amy Cole</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	Porter
9:45 AM – 10:00 AM	Break/Snacks	Ballroom Corridor

10:00 AM – 10:45 AM	<p>Accessibility (Presentation):</p> <p>How to Create Accessible E-newsletters with Constant Contact</p> <p>Presenter: Kristena Merritt</p> <p>University of Arkansas System Division of Agriculture, Cooperative Extension Service</p>	Davis
10:00 AM – 10:45 AM	<p>Client Support (Presentation):</p> <p>MAC Management: From Zero to Hero!</p> <p>Presenters: Travis Waltz, Ryan Marker, Matthew Fultz</p> <p>Penn State University, College of Ag Sciences</p>	Hamilton
10:00 AM – 10:45 AM	<p>Teaching & Learning (Presentation):</p> <p>Never Fly Alone: Zoom Co-Pilot Flight School</p> <p>Presenter: Christine Rybak</p> <p>University of Wisconsin Division of Extension</p>	Porter
10:45 AM – 11:00 AM	Break	
11:00 AM – 11:30 AM	Closing Ceremony	William Grant Still Grand Ballroom

QUESTIONS?

Contact netc2022@uada.edu